

HOW TO REACH US

K Hotels is always interested in hearing from existing or new potential hotels, travel professional, hospitality \service providers, and other industry partners.

Reservations: +1 (877) U-Book-KH (826-6554)

General Inquiries

info@k-hotels.com | sales@k-hotels.com

Office Locations

Corporate Headquarters	New York	Europe	Jakarta, Indonesia	Bali, Indonesia
202 North Canon Drive	518 East 81st Street #2	41, Rue Jules Ferry	Mitra Bldg., 8th Fl., J1	Perum Taman Asri
Second Floor	New York, NY 10028	94100 Saint-Maur-Des-	Gatot Subroto, Kav. 21	Block C4X, Jln. Batuyang
Beverly Hills, CA 90210	Phone: +1 786.395.0245	Fosses, France	Jakarta, Indonesia 12930	Batubulan, Gianyar,
Phone: +1 310.270.4833		Phone: +06.78.47.12.10	Phone: +62-21.522.0171	Bali 80571, Indonesia
Fax: +1 424.204.8201		Fax: +62-21.522.0074	Fax: +62-21.522.0074	Phone:
				+62.361.911.29.75

K Hotels Team

Lara Weiss | Managing Director
lweiss@k-hotels.com

Sara Fairbanks | Director of Marketing
sfairbanks@k-hotels.com

Jen McMahan | Director of Entertainment Sales
jmcman@k-hotels.com

Christi Evans | Global Director of Group Sales
cevens@k-hotels.com

Linda Wang | Director of Client Relations
lwang@k-hotels.com

Lola Lipsey | Business Development Manager
llipsey@k-hotels.com

Cynthia Cantello | Sales Manager - East Coast
ccantello@k-hotels.com

Odile Putz | European Sales Manager
oputz@k-hotels.com

Iwan Sitompul | Consultant - Southeast Asia
iwan@k-hotels.com

Koji Okada | Consultant - Japan
kokada@k-hotels.com

Andrew Harvey | Consultant - London
aharvey@k-hotels.com



WHO WE ARE

K Hotels is a global sales, marketing, and technology solutions provider specializing in the needs of independently owned boutique hotels and resorts. Our current membership includes over 50 three-, four- and five-star hotels throughout the world in many of the travel industry's most popular destinations. The K Hotels exclusive and diverse collection of the world's finest boutique hotels offers the contemporary traveler stylish hotel options to suit their individual preference. Whether you'd prefer a luxurious five-star experience, a stylish modern design hotel, a classic city stay or a tranquil tropical spa resort, K Hotels delivers.

The K Collection benefits from over 100 years of collective tourism and hospitality experience as well as some of the strongest relationships within the travel industry. Quite simply, to be a member of K Hotels means being part of a network that includes the most memorable boutique hotels in existence today. On top of that, K Hotels delivers the absolute highest-quality services and solutions available in the market when it comes to enhancing guest experiences, increasing bookings, and elevating hotel perception worldwide. That's what "a different kind of experience" is all about.



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WHAT WE DO

All K Hotels are independently owned and operated by their respective hoteliers. This is a key reason for the diversity and personality found throughout our membership. As the sales, marketing, and technology partner to these boutique hotels, K Hotels provides programs for:

- Inside sales & Outside Sales
- Private label GDS code: KH
- Online booking on a fully-optimized website
- Effective technology solutions
- Revenue/GDS management
- Marketing and public relations
- Promotional opportunities through events
- Group and corporate account management
- Customized Internet presence for each member
- Direct marketing programs
- Exclusive member database: K Perform is searchable by guests, members, and travel agents
- Inclusion in multiple trade shows and industry events
- Loyalty and rewards programs

WHO WE WORK WITH

K Hotels strongly believes in creating relationships – alliances that allow everyone involved to benefit from each other and move their businesses forward. To that end, K Hotels is very selective about not only our member hotels, but also the affiliates with which we work. The business partners of K Hotels represent some of the most outstanding professionals in their fields:

- Palmer Hospitality Group | palmerhg.com
- Open Hospitality | openhospitality.com
- Propeller Branding | propellerbranding.com
Strategic branding, advertising, marketing, and design
- Jet Smart | jetsmartinc.com
- The Marketing Doctor | marketingdr.net

Industry Partners:

- HSMAI | hsmi.com
- LA Business Travel Association | labta.org
- National Business Travel Association | nbta.org
- Meeting Professionals International (MPI) | mpiweb.org
- TravelCLICK | travelclick.net
- LRA Worldwide | lravorldwide.com
- American Express Preferred Partner Program

WHERE WE'RE GOING

Originally founded in 1991, K Hotels, through grass roots sales techniques, has grown into the premier relationship-based, full-service sales, marketing and electronic distribution representation company for independent hotels and resorts worldwide. The company's success has led us to the creation of the K Hotel Collection of Distinct Boutique Hotels & Resorts.

Since the beginning, our goal has been clear – to be the most respected, trusted, tech-savvy, and relationship-focused company that exclusively represents independent hotels. K Hotels understands the needs of independent hotels to devise creative solutions in order to generate revenue, that is why we offer several affordable options regarding representation based on the specific needs of the property. K Hotels' goal is to continuously increase brand awareness across the world, while incorporating significant additional technology, sales and marketing services for members, clients and consumers.

For us and our member hotels, this mission means that every opportunity to grow consumer awareness will be taken. Every chance to strengthen relationships with referral sources will be optimized. Each relationship with travel partners will be strategically managed. And, any potential to expand our network to reach more international audiences will be enthusiastically followed. Currently, we're already following through on this commitment for hotels in:

- Argentina - Buenos Aires
- Australia - Canberra, Sydney
- Bulgaria – Bansko
- California – Los Angeles, San Diego, Santa Monica, San Francisco, Laguna Beach, Anaheim
- Costa Rica - Guanacaste, Playa Esterillos, San Jose
- Caribbean – St. Lucia
- Puerto Rico – San Juan
- Florida – Miami Beach
- England – London
- Greece - Elatochori, Crete
- Indonesia - Bali
- Illinois – Chicago
- Louisiana – New Orleans
- Mexico – Mexico City
- New York – New York City
- Oregon – Portland
- Washington – Seattle
- Spain – Mallorca
- Panama - Boquete

And we're adding new members every day! Visit k-hotels.com for more locations.

